

Get Rid of S.D.O. (Sunday Dinner Ordeal)

Read Classification 28. Fried Chicken, Chinese Dishes... All of them offer grand Sunday dinners at little cost!



FOR BETTER LIVING... Proud indeed is the local Firestone Auto Supply and Service Store of its new electric kitchen mixer which is the newest addition to their complete electrical appliance line.

New Hinckley Store Designed for Fast Service, Super Cleanliness

Shades of the old corner store with its uncovered foods, gaily buzzing flies and general confusion! What would grandpa say if he could walk into the newly remodeled Hinckley store, with everything in its place and a place for everything?

Grandpa thought the world was getting new-fangled when the first department store opened and when drug stores put in soddy fountains it was a head-shaking event.

But now madam housewife can walk into Hinckley's and can find everything from kitchen gadgets to the finest cuts of meat without waiting to ask a clerk where to find anything. A section for everything with foods arranged in the most tempting and sanitary manner.

There's plenty of room so that you aren't busy saying "excuse me" as you jostle other customers. The enlarged store with its new lighting, up-to-the-minute refrigeration and tiled meat department was planned in every detail by Mrs. Hinckley with an eye for the customer's and also the clerk's convenience. To appreciate the many little improvements worked out one has to visit the store.

In the rear of the large store-room which has been added there is a loading platform most convenient for truckmen and in the front are two checking counters so that customers can be quickly served without crowding in line. Every department has been arranged for the quick serving of the customer. Absolute cleanliness is assured.

Torrance Bible Class Entertained at Party

Mrs. Edgar Whetstone and Mrs. Eula Williams were hostesses recently at the home of Mrs. Whetstone, 25633 Oak, to the members of Circle 1 of the Loyal Bible Class of the First Christian Church of Torrance.

Following the meeting the hostesses served ice cream and cake to Mesdames Haynes, F. T. Porter, F. Travioli, S. Ludlow, M. Beckwith, W. King, H. Hathaway, L. Card, C. Irvine, Schaffer, Clara Vall, and Rev. F. T. Porter.

INFORMATION PLEASE

TORRANCE WELCOMES These New Residents This Week

BERNARD W. PARTRIDGE 1504 Elm 2361 Narbonne
LACE W. CATT 2414 Torrance Blvd.
T. V. DAVIDSON 703 S Sartori
MRS. W. STAMER 1671 Crown

APPLIANCES-ELECTRICAL WORK

Repairing, Wiring, Fixtures, Alterations. Call us for all kind of Electrical Work and Supplies. Costs—Reasonable. Service—Prompt. 1421 Marcellina.

TORRANCE ELECTRIC SHOP - PH. 567

INSURANCE - AUTO - FIRE

Insure TODAY—Tomorrow May Be Too Late!
HOWARD G. LOCKE 1405 Marcellina Ave. Phone 135-M

MOVING-STORAGE Tel. 524-Jor 53

Household goods and other merchandise shipped anywhere on the Continent. Fleet of 8 trucks including large dustproof, insulated, air-conditioned vans. Also expert packing and storage in metal-lined vaults—all at reasonable prices. Everything insured in transit to storage. 1617 Border Avenue. M & M TRANSFER CO.

CLASSIFIED ADVERTISING RATES AND INFORMATION

Your advertisement in this section reaches EVERY RESIDENT in Torrance, Lomita, Harbor City, Waveria, Rolling Hills and adjacent rural territory.

15 Word Minimum	Cash Chg.
15 Words, 1 Time	25c 35c
15 Words, 2 Times	45c 55c
15 Words, 3 Times	65c 75c
15 Words, 4 Times	85c 95c
1 inch—1, 2, 3 Times	1.00 1.25 1.50
per insertion	50c 60c

5c (to each) for each additional 5 words or fraction thereof, per insertion.
Cash rate allowed on all ads received by phone or mail if paid within 48 hours of date ordered.

Rates quoted are for consecutive insertions. Where change of copy is ordered, earned rate will be charged.
Ads may be cancelled after any insertion. Rate earned will be charged and balance refunded for unused space.
Not responsible for more than ONE incorrect insertion of any ad.
Longer term rates with space rates, furnished on request.
Closing time for all classified ads, Wednesday, 5:00 p. m.

Card of Thanks

WE SINCERELY thank our many friends for their kindness during the illness and death of our beloved nephew and brother, John Hendrickson.
Nina Erikson
Mary Hendrickson

Cemeteries

INVESTIGATE AND SAVE!
PACIFIC CREST
182nd and Ingleswood Ave.
Redondo 2338

Lost and Found

FOUND—Toy Boston Bull, brindle, male, inquire 1751 Gramercy.
LOST—Boston Terrier male, black and white face, Name "General," Reward, Tor. 1169-W, Sartori.

Professional Services

DR. C. C. WARN
VETERINARIAN
16613 SO. FIGUEROA ST.
GARDENA, CALIF.
PHONE MENLO 4-1837

Insure
T-O-D-A-Y
TOMORROW MAY BE TOO LATE!
Howard G. Locke
1405 Marcellina, Tor. 135M

WALLACE H. GILBERT
1631 COTA AVE. TOR. 620

LORAIN TOPE
REAL ESTATE - LEASES
RENTALS - SALES
INSURANCE - ALL TYPES
LISTINGS - WANTED
1604 GRAMERCY—TORR. 154

REAL ESTATE - RENTALS
INSURANCE
L. J. Hunter
NOTARY PUBLIC
3035 W. 240th St., Lomita 351

Where to Eat

A-L-L-E-N-'S
"Where Price & Quality Meet"
IF YOU WANT TO BE QUIET AND FEEL CONTENT
A VISIT TO ALLEN'S FOR ONE MOMENT.
IT'S OUR AIR CONDITIONING THAT MAKES IT SWELL.
SON-OF-A-GUN, WELL, WELL, WELL.
(No Cover Charge)
DELICIOUS HOT CAKES AND COFFEE FOR BREAKFAST
Open Daily 7 a. m. 'til 12 Midnight
Sundays 11 A. M. to 12 P. M.

1333 El Prado, Tor. 745

Want Ads in our papers cover

Torrance, Lomita, Harbor City, Waveria, Keystone and parts of Gardena and the Shoe String strip.

15 WORDS
25c
CALL MISS LEE
TORRANCE 444
and let her help you word an ad!

Where to Eat

BRIGANTTI'S LAST ROUNDUP
850 Carson St. Torr. 228J
BETWEEN NORMANDIE AND VERMONT AVES.
ITALIAN SPAGHETTI.
RESERVATIONS TAKEN FOR PARTY DINNERS.
ALSO SHORT ORDERS.
BEER WINE
OPEN 10 A. M.—12 P. M.

CANARY INN
1219 EL PRADO TORRANCE
BUSINESS MEN'S COMPLETE LUNCH 35c
CHILI and TAMALES
MALTS 10c
HOME MADE PIES
WE SERVE BREAKFAST
WOMEN COOKS
OPEN 6:30 A. M. TO 12 M.

CHET and WALT'S
MERCHANTS LUNCH 35c
WITH SOUP & DESSERT 50c
T-BONE STEAKS and FRENCH FRIED POTATOES 35c
HOME MADE CHILI 10c
OPEN 7 a. m. to 12 M.
24505 Narbonne, Lomita

CHEF CAFE
NO BEER
(JUST REAL FOOD)
2119 HIWAY 101, LOMITA
25c—Corned Beef and Cabbage Every Tuesday
35c—Real Italian Spaghetti Every Wednesday
50c—Special Sunday Dinner—5:00

Cherry Blossom Chop Suey Parlor
CHOW MEIN, CHOP SUEY, FRIED SHRIMP, FO YOUNG OR NOODLES MADE WITH SHRIMP OR CHICKEN.
ALL PREPARED WITH GARDEN FRESH VEGETABLES, DELICIOUS AND GOOD FOR YOU, TOO.
1814 Sartori Ave. Torrance

LONE PINE INN
(Chicken Dinner Farm)
"HOME OF THE RHODE ISLAND RED HOOSTER"
(WE RAISE OUR OWN)
DINE IN OUR NEW GLASS ENCLOSED DINING ROOM
COUNTRY FRIED CHICKEN DINNER, SERVED FAMILY STYLE, LARGE PLATTER SERVED UNJOINTED \$1.00
OPEN 11 A. M. TO 10 P. M. DAILY
115 W. Sepulveda, Cor. Main
Phone Willington 1855

PRASSER'S
101 Hiway at Narbonne
PLATE LUNCH 30c
FULL COURSE DINNER 40c
SUNDAY DINNER 50c
FRIED CHICKEN DINNER 65c
WE SERVE BREAKFAST
Counter and Table Service
Women Cooks. Open 6 a.m. 8 p.m.

SOUTHERN INN
NEW MANAGEMENT SINCE OCT. 1ST
OFFERS SOUTHERN STYLE HOME COOKED MEALS
(Full Course) 60c
40c 50c 60c
CHICKEN, STEAK DINNERS Daily 5 to 8 p.m. Sun. 12 to 8 p.m.
LARGE DINING ROOM FOR LARGE PARTIES
WE SOLICIT BRIDGE LUNCHEONS
(By Reservation Only)
CAKES, PIES, BREAD and ROLLS BAKED TO ORDER TO TAKE OUT.
ROOMS BOARD
NICE CLEAN ROOMS EACH WITH RUNNING WATER, INNER SPRING MATTRESS. RATES REASONABLE.
THE INN HAS BEEN REDECORATED. WE INVITE YOUR INSPECTION.
TRY US
1913 Cabrillo Tor. 842

Where to Eat

ROI TAN CAFE
(Under Roi Tan Hotel)
Arthur Mitchell, Proprietor
Business Men's Lunch, 35c & 40c
Breakfast Served from 6 a. m. SPECIAL SUNDAY DINNER
We Close 8 p. m.
1219 El Prado Torrance

Welcome Inn
Let Us Serve You a Real Sunday Chicken Dinner... 65c
Daily Plate Lunches.
Dinners... 35c
Mary's Home Delicatessen
Beer, Soft Drinks—Close 2 a. m.
2063 Torrance Blvd., Tor.

Meadow Park Dairy
22,601 Hawthorne Blvd., Redondo 5129
FRESH MILK AT THE DAIRY... 30c GAL.

SHORTY'S FISH MARKET
FRESH FISH DAILY
1727 Hiway 101, Lomita

RINK'S Barber Shop
1311 CARRILLO—TOR.

Beauty Aids

AMERICAN BEAUTY SHOP
1511 Cabrillo Ave. Tor. 333
OIL PERMANENT \$1.50
SHAMPOO and FINGER WAVE .50c
Eula Thomas, Mgr. 2 Operators
AVON PRODUCTS
SPECIALS UNTIL NOV. 4th
CAKE CHEST COMPLETE with RECIPE BOOK. \$3.50 VALUE
Vanishing Cream, Value 52c. 39c
Violet Protective Cream 2 oz. .39c 4 oz. .59c
Family special, Antiseptic Cream, Deodorant, Elite Powder, Lemonal Soap, Smokers Tooth Powder, Plain Tooth Powder, Men's Specials include Talcum Shaving Cream, Brushless Shaving Cream, Hair Lotion.
SUPER SPECIAL
MARIONETTE SACHET Reg. \$1.04 WITH GOOD ORDER 20c
MRS. FLORENCE MARSHALL 22556 So. Normandie Tor. 409

CHARLOTTE'S BEAUTY NOOK
IN WALTERIA
PERMANENT WAVES \$2-\$3-\$5
GENERAL BEAUTY WORK
24051 Neece Ave.

COQUETTE BEAUTY SHOP
Machineless Waves \$3 and \$5
SOFT WATER SHAMPOO
FRANK FOSTER SCALP TREATMENTS
2227 Torrance Blvd. Tor. 200.

Marge's Beauty Shop
1803 Cabrillo, Tor. 365.
Specializing in Permanent Waving
Machineless Waves
Permanents... \$3.50 & \$5.00
Oil Permanents... \$1.95 to \$7.50
Marge Ballous, owner and operator

MARCELLA'S BEAUTY SALON
SPIRAL PERMANENT WAVE, MACHINELESS WAVES, FOR LONG HAIR WHERE WAVES ARE PREFERRED
CLOSE TO SCALP. NO OTHER METHOD GETS SO CLOSE.
24605 Narbonne Lom. 209

NATURAL BEAUTY SHOP
EVA ROZZELL PROP.
HAIR CUTTING FOR LADIES AND GIRLS INDIVIDUALLY STYLED
3152 Lomita Blvd. Lom. 289

NITA'S BEAUTY BOX
Juanita Sullivan, owner (Formerly of Viva's)
PERMANENTS \$2.00 and \$5.00
MACHINELESS \$3.50 and \$5.00
DURIMON MINERAL PACK .50c
1834 Hiway 101 Lom. 429

PERSONALITY BEAUTY SHOP
(Vera D. Young, owner.)
PERMANENT WAVES \$2 to \$5
MACHINELESS \$3.50 & \$5.00
New Pompadour Hairdress
2166 Hiway 101—Lomita 590

Viva's Beauty Salon
VIVA JOHNSON, Owner
1703 258th St. Harbor City
Phone Lomita 487
Machineless Waves \$2.00
Permanent Waves \$2, \$3 and \$5
Open Thurs. Even. by Appointment

WESTERN VILLAGE BEAUTY SHOP
SHAMPOO, FINGER WAVE 40c
OIL SHAMPOO, WAVE and COLOR RINSE .75c
PERMANENTS \$1.25 up
Phone 1275 1653 Carson St.
Rent that room for only 25c
thru a want ad. Call Tor. 444.

Health—D.C. Way

Dr. Katherine F. Siekmann, D.C., Ph.D. CHIROPRACTOR
REMOVES YOUR BACKACHE
ALSO YOUR COLDS
HOURS 10 A. M. TO 6 P. M.
OTHER TIME BY APPOINTMENT
1807 Post Ave. Tor. 1090

Health Aids

THE ADVANCED METHOD OF FREEDING YOUR BODY OF POISONOUS TOXINS AND EXCESS FLESH.
MAGNETIC SAND BATHS
HOT STEAM BATHS
SCIENTIFIC MASSAGE
J. H. KING, Prop.
REDONDO HEALTH BATHS
In Redondo Plunge—Redondo 8001
Open 10 a. m. to 10 p. m.
Same Location 3 Years

Repair Service

BENNIE'S ECONOMY SHOE REPAIR
SHOES REBUILT AT VERY LOW COST
Next Door to Lomita Theater

BICYCLES & KEYS

REPAIRING OF ALL KINDS
LAWNS, MOWERS SHARPENED, SAWS FILED.
Torrance Cycle and Fix-It Shop
1341 EL PRADO TOR. 342J

KEYSTONE LUMBER CO.
D. C. MacPherson (owner)
BUILDERS SUPPLIES
21500 So. Figueroa
Torrance 328-W

ALTER and ALTER

BUILDING CONTRACTORS
ALTERATIONS
NEW WORK—CABINET WORK
Phone 844-W or 81R
2022 Cabrillo Ave.

ED. COOMBER CO.

Manufacturer—Distributor
INLAID ONYX
THE IDEAL DECORATIVE INTERIOR FOR PERMANENT BEAUTY
BATHROOMS—MANTELS COUNTERS
SEE SHOW ROOM DISPLAY
1829 2131st St. Tor. 1268

NOTICE TO Property Owners

Why get stuck in the mud, or eat dust in summer, when we will pave drive \$280 for as low as \$26.40? Also, badminton courts. Free estimates.
PHONE NEWMARK 13610

TOP SOIL FOR SALE

EXCAVATING LEVELING OF LOTS
P. S. SEBASTIAN
1700 Plaza Del Amo Tor. 658

C. E. SHIRES

1908B Cabrillo Ph. Lom. 1079
PAINTING, Paperhanging wanted
T. J. Wilson, 2550 27th St. or Gen. Del. Torrance.

H. E. ARMSTRONG

(Torrance and County License)
SEWER CONTRACTOR
APPLIANCES
24501 Narbonne. Lom. 245.

LOMITA PLUMBING SHOP

24412 Narbonne. Lomita 678.
REPAIRING ALSO NEW WORK
SEWER CONTRACTOR
DAY AND NIGHT WATER HEATERS

Tile Service

C. H. CARTER
TILE CONTRACTOR
DRAINBOARDS—BATHROOMS
LICENSED and BONDED
ESTIMATES GLADLY GIVEN
1004 Gramercy—Phone 154
Home Address
1004 Ampolla—Phone 295

Cleaners Service

JORGENSEN'S
DRY CLEANING SERVICE
WE CAN REVIVE YOUR FURS BY OUR CLEANING AND GLAZING METHODS.
THE COST IS SMALL.
2122 W. Lomita Blvd. Lom. 450

Redondo Nursery

EXCEPTIONALLY BEAUTIFUL Variety of Fuchsias... 35c up
PEST CONTROLS .25c up
Ant-B-Gon .40c box
Bug Geta .25c up
LAWN MOWERS
228 N. Elena, Redondo Beach Ph. 6560

TORRANCE NURSERY

NOW! NEW CROP LAWN SEED... 15c L.B. UP
FERTILIZERS—ALL KINDS
J. H. KING, Prop.
2287 Carson St. Tor. 421-W

NARBONNE NURSERY

RETAIL - WHOLESALE
PLANT POINSETTIAS FOR CHRISTMAS
ALL KINDS OF FRUIT TREES, SHRUBS... 74c up
BEGONIAS... 15c up
FERTILIZER... 20c sack
ALL KINDS OF LAWN SEED
WE SHIP ANYWHERE
23823 Narbonne Ave., Torrance.

Wholesale - Retail

Shrubs... 12c up
Fuchsias... 25c
Fertilizers... 20c up
FREE ESTIMATES ON Landscaping and Gardening
HARBOR CITY NURSERY
1615 W. Anaheim—Harbor City

Service, Miscellaneous

Best Equipped Radio and Refrigerator Shop
In Town Plus MASTER MECHANIC IN CHARGE EQUALS RESULTS
"BELOW CITY PRICES!"
WE REPAIR ANY HOME APPLIANCE
PHONE 78 FOR Alex Radio & Refrigerator Shop
with the NATIONAL HOME APPLIANCE CO.
1327 Cabrillo Torrance

EXPERT LUBRICATION

WE GREASE YOUR CAR FROM DOOR TO WATER PUMP. IT'S GOOD FOR 1000 MILES.
HEDGES Richfield Service
1924 Carson. Tor. 707.

HAND LAUNDRY

FANCY LINENS, BABY CLOTHES and BLOUSES, BEAUTIFULLY and CAREFULLY LAUNDERED
HOUSECLEANING \$1c PER HOUR
LOCAL REFERENCES
720 Border Ave. Tor. 528J

LOPEZ RIDING ACADEMY

"FOR PLEASANT EXERCISE" HORSES 50c PER HOUR
COVERED
"Our Horses Clean and Well Cared For."
Cor. East Road and Torrance Blvd.

NO DUST - NO MUSS - NO FUSS

When Refinishing Your Floors If You Use Our Dustless "HILCO FLOOR SANDER" Information Gladly Given
TORRANCE PAINT STORE
1115 Sartori Tor. 884

RADIO SERVICE

All makes: Tubes, Parts, Test all Parts. Sat. Guaranteed
DE BRA RADIO CO.
Since 1923
1500 Cabrillo, Torrance 97-W
Order your wedding invitations and announcements at least one week in advance. Torrance Herald or Lomita News.

Service, Miscellaneous

SHOWCARD WRITING AND POSTERS.
NO JOB TOO SMALL
REASONABLE RATES
LESLIE FORSTER
911 COTA TOR. 326R

Window Cleaning

"to the last fly speck"
Expert—Efficient—Economic
House Cleaning—Floor Waxing
Window Glass Replaced
VAN'S WINDOW CLEANING
2304 Gramercy—Phone 667

Educational

MANHATTAN SECRETARIAL SCHOOL
3216 HIGHLAND AVE.
MANHATTAN BEACH
Phone Redondo 6451 or 3766
Completeness—Forthright, Short-hand, Typing, Spelling, Day and Night Classes, Individual Instruction. Efficient Field Furnished.

Musical Instructions

Have You A Voice?
Recording test and free audition.
Records now singing on radio. Gets your voice 50c.
Breathing, placement, development, correction of the voice, Studio recitals, public appearances. Radio experience for students.
HERBERT A. HAY
519 So. Gardulope, Redondo
Redondo 2895 or Tor. 1296

Employment Offered

WANTED—Experienced beauty operator. Box J. Torrance Herald.
WOMAN wanted for laundry work by hour or will work in your home by day, week or month. 1504 Madrid.

Miscellaneous for Sale

BABY BUGGY—For Sale, nearly new, brown canvas baby buggy. \$4.00. 1007 Arlington.
Business Machines
Adding Machines, Cash Registers, Office Equipment. Sell, rent, repair, service, exchange, buy. Typewriters rented student beginners at \$2.00 for 2 months. The best at HAMILTON TYPEWRITER SERVICE 9225 S. Broadway, Los Angeles. Phone PL 7203.

COLUMBIA Bicycle in good condition

EL PRADO YARN SHOP
Ladies, it's fun to make your own rugs, bath mats and stuffed toys. Start now for Christmas gifts.
LET US HELP YOU
1335 El Prado Tor. 843W

FOR SALE—BROWN Cloth Coat

fur collar. Size 38. Burgundy tweed suit size 20. Lomita 595.

INLAID ONYX

BEAUTIFUL COFFEE TABLES, FERN STANDS, PATIO TABLES, ORNATE DRESSER AND DESK TOPS. SEE DISPLAY IN OUR SHOWROOM.
ED COOMBER
1829 2131st St. Tor. 1268

KING'S Hardware HARBOR CITY

Best Prices in Garden or Carpenter Tools. Also Paints. SEE ME
25202 Bellepoite Ave.

KOZY KNACKERY

(MRS. MILDRED PORTER)
STAMPED GOODS, GIFTS, NOVELTIES, NOTIONS, KNITTING SUPPLIES. FREE KNITTING INSTRUCTION
GREETING CARDS
OPEN SAT. TILL 9
2168 Tor. Blvd. Tor. 366

MARGARET SHOP

WOMAN'S EXCHANGE DRESSMAKING and ALTERATIONS
BUCKLES and BUTTONS COVERED
DRESS LENGTHS (All Prices)
CHOICE OF BLOUSES \$1.98
1001 Sartori Tor. 85J

Used Radios

All Makes As Is \$1.95 and Up
COME IN and Take Your Pick
NATIONAL Home Appliance
1325 Sartori Tor. 78